

Martin Malmer

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Toolbox

- Adobe Photoshop, Illustrator, InDesign and Dreamweaver super user.
- Experienced in a wide range of applications. From video editing in Premiere Pro and After Effects, to sales material in Word and PowerPoint.
- Experienced in Wordpress and miscellaneous CMS systems.
- Professional level Mac and PC user.
- Fluent in English and Danish.



Graphic design

Desktop publishing, photo editing, vector graphics, drawing, prepress, font and color management.

Web and UI

HTML5 / CSS3 and responsive design from scratch or Wordpress and CMS. User interfaces from concept to creation.

Art direction

Concept, campaign and brand development. From logo creation to consistent visual identities.

Full service

Demand and problem solving is my chance to learn something new. I have experience in video editing and animation. Product, profile and landscape photography.

Capability

I have serviced clients independently from briefing to finished product in agencies. Worked as in-house graphic designer with full area responsibility.

Knowledge

Experience from a wide range of design processes, has given me an understanding of the connectedness, benefits and constrictions. I understand the requirements of teams in each state, across the different types of medias.

Experience

Graduated graphic designer with 14 years of relevant work experience.

Adaptiveness

I've evolved from a world of font catalogs and manual proofing, to our contemporary always-online existence of responsive design and UI. I understand where we came from, the connection to now, and the underlying technologies.